



Jaka Lounge agency is providing complete human resource management support for companies. We put our special focus on high-quality selection process while we believe that knowledge and competencies bring brilliant results only when they're combined with adequate motivation. We are supporting our client [Viselio](#):



Viselio is a fast-growing travel start-up. We are building a digital platform to help our customers obtain their travel visa online, securely and efficiently. In order to support future growth in several European countries, we are currently recruiting an enthusiastic and passionate

Content Manager (Belgrade, Serbia)

Your responsibilities:

- Manage and align the content presented on the Viselio website, as well as the Viselio marketing channels (online/offline)
- Independently research, write & publish relevant (SEO) content
- Optimize existing website content for SEO using best practices
- Manage translations & translation process with external translators (EN, DE, FR, IT, SE) and maintain language files
- Manage external copywriters, ensure constant feedback and high-quality content is being delivered & published
- Constantly monitor SEO rankings and other relevant metrics, in order to make improvements
- Maintain Viselio social media channels
- Collaborate with other marketing team members, eg. in optimizing CPC campaigns, assist in multi varied testing, etc.
- Assist other teams (eg. Data Research) in presenting their content and make sure it is presented in a clear & comprehensive manner.

Requirements:

- Work experience in content marketing, social media, digital marketing (at least 1+ years)
- Great language skills, a high level of English is a must, German & French are highly desired
- Previous experience with SEO tactics
- Familiar with Google Analytics, SEM Rush, Google Keyword Planner, Google Webmaster Tool & other relevant tools
- Familiar with WordPress.

We offer:

- Dynamic, friendly and international working environment
- Opportunities to develop new skills and progress your career
- The freedom and flexibility to handle your role in a way that's right for you
- Modern downtown office
- Competitive salary and benefits
- Health insurance
- Team buildings, conferences and events.

If you believe your experience and knowledge fit the criteria listed above, please submit your CV at:

nina.djordjevic@jakalounge.com.